

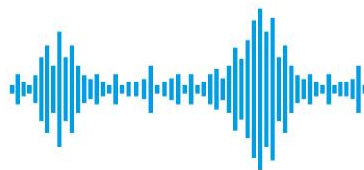
# Modelling effectiveness from clinical trials

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## Disclosure

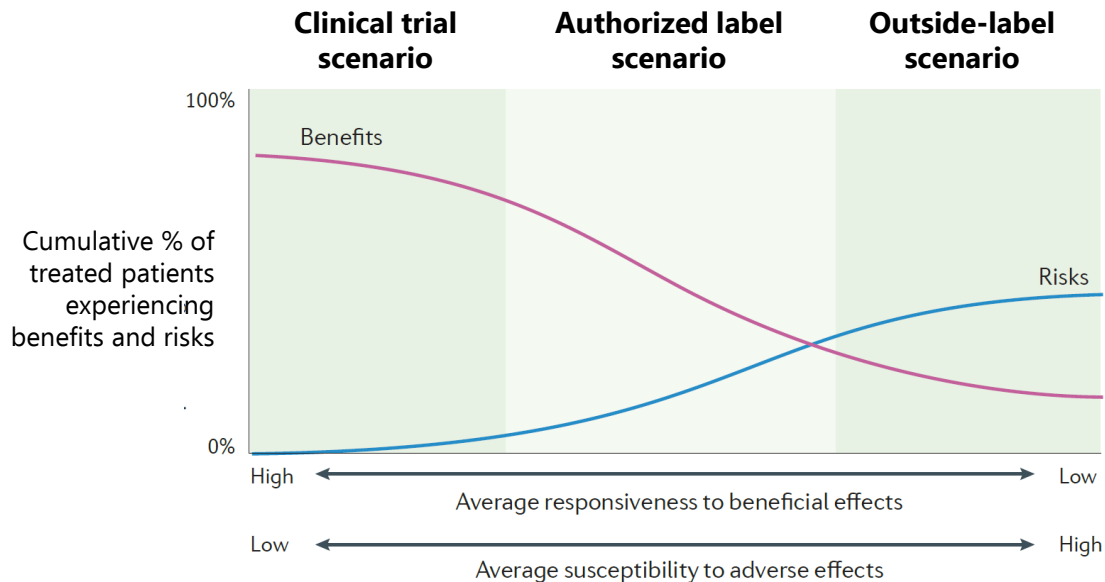
I have no potential conflict of interest to disclose



## Clinical trials in despair?

- Failure to achieve patient enrolment targets
- High anticipated costs, poor accrual
- Complex regulatory and monitoring requirements
- Poor representation of routine clinical practice
- Lack of generalizability across different patient populations
- Failure to answer clinically relevant questions





Efficacy-effectiveness gap between data from randomized studies and the real-world evidence



# From efficacy to effectiveness in the real world

Questions	Outcomes	Applicability	Data sources	Synthesis	Conditions
1. How efficacious & safe is this drug?	Efficacy, safety	Typical patients included in clinical trials	(Phase II/III) RCTs	Clinical trials, standard meta-analysis	Study conditions
2. How efficacious & safe is this drug compared to alternatives?	Relative efficacy, relative safety	Typical patients included in clinical trials	(Phase II/III) RCTs	Network meta-analysis	Study conditions
3. How effective & safe is this drug compared to alternatives, in <u>patients who will likely receive it post-launch</u> ?	Relative efficacy, relative safety <u>in predicted study populations</u>	Patients predicted to receive the drug post-launch	(Phase II/III) RCTs, <u>clinical databases and registries</u>	Network meta-analysis and meta-regression	Study conditions
4. How effective & safe is this drug compared to alternatives, in <u>patients who will likely receive it post-launch in the real world of a health care system</u> ?	Relative efficacy, relative safety <b>in real world populations</b>	Patients predicted to receive the drug post-launch <b>in a given health care system</b>	(Phase II/III) RCTs, clinical databases and registries, <b>expert opinion, patient preferences</b>	Mathematical modelling	Real world conditions

# From efficacy to effectiveness in the real world

## 7 recommendations

(personal view, based on research findings from IMI GetReal)  
[www.imi-getreal.eu](http://www.imi-getreal.eu)



## Recommendation #1

Do not abandon randomized clinical trials (RCTs)

- Gold standard for generating evidence about relative efficacy
- Relative treatment effects often constant across subgroups
- “Real world” evidence (typically) prone to many issues



## Recommendation #2

Allow for mixed treatment comparisons

- Undertake simultaneous inference for all (relevant) treatments
- Provide a ranking of competing interventions

Statistical background: network meta-analysis





## Recommendation #3

Perform evidence synthesis, using individual participant data (IPD)

- Generate inferences on *all* relevant evidence
- Account for uncertainty due to missing (outcome) data
- Identify sources of variability in drug response
- Estimate **absolute** treatment benefits, applicable to individual patients



## Recommendation #4

Consider evidence from pragmatic trials and non-randomized studies

- Improve applicability of treatment effect estimates
- Inform disconnected or scarce networks of evidence
- Identify patient populations that will likely receive the drug after launch
- Improve relevance to decision/policy makers and patients



## Recommendation #5

### Develop predictive models

- **Emulate the course of disease**  
for an individual or a group of patients under various interventions and conditions
- **Adjust for prognostic factors, effect modifiers and heterogeneity**  
to facilitate accurate predictions across different populations
- **Model the behavior toward drugs' prescription and use**  
e.g. treatment preferences, adherence, ...



## Recommendation #6

### Assess generalizability

- Choice of **estimands** (w.r.t. outcome measure, treatment received, analysis population, time period of interest, treatment adherence status, etc.)
- Presence of conflicting evidence (Statistical **heterogeneity** or **inconsistency**)
- Extent of predictive accuracy

Sensitivity analysis, internal, external, and internal-external cross-validation



## Recommendation #7

### Improve transparency

- Formulation of statistical models & key assumptions
- Reporting standards
- Access to raw data and source code
- Use of (open source) software allowing for reproducible results



## The ADDIS software platform

An evidence-based decision support system for health care policy decision making

- Evidence synthesis (Meta-analysis)
- Decision analysis (MCDA)
- Repository of (summary level) trial data
- Web-based user interface
- Open source software packages (R)



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